

COMPLEMENTARY COURSE OUTCOME

BBA

SI No	Complementary Courses	Courses Outcome
1	Managerial Economics	<ul style="list-style-type: none">• To enable the students to understand the micro and macroeconomic concepts relevant for business decisions.• To help the students to understand the application of economic principles in business management
2	IT For Business And Management	<ul style="list-style-type: none">• To familiarize the students with the office automation and communication technology used in business.• To make them proficient in using computer for routine tasks like data retrieval , data analysis, accounting and report generation
3	Quantitative Technique For Business Management	<ul style="list-style-type: none">• To familiarize the students with the quantitative techniques in managerial decision making.
4	Management Science	<ul style="list-style-type: none">• To provide a basic knowledge about operation research• To acquaint the students some common operations research tools for various business decision marketing situations